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HOW TO SELL EBOOKS ON

PAYHIP

How to Sell eBooks on Payhip for Free

(A Complete Guide)

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How to Sell eBooks on Payhip for Free (A Complete Guide)

In this guide, you'll learn how to **sell your eBooks online for FREE**.

The free digital product selling platform that I am going to discuss is [Payhip](#).

So, these are the topics that are covered in this eBook:

1. What is Payhip?
2. Is Payhip Really FREE?
3. How to Setup and Upload your eBook on Payhip?
4. How to Setup Payment Details to get Payment for your Sales?
5. How to Setup your Store Profile, Taxes, Shipping, etc.?
6. How to Customize your Store Design?
7. How do I get paid for eBooks sale?

Note: This guide contains affiliate links. When you click an affiliate link and make a purchase, we get a small compensation at no cost to you. See our [Privacy Policy](#) and [Disclaimer](#) for more info.

What is Payhip?

Payhip is an online platform that enables creators to sell their **digital products**. It is ideal for selling *eBooks, music, templates, videos*, or any other type of **digital products**.

It is the best option for creators who want to take control of their business and make a living by selling products from their online store.

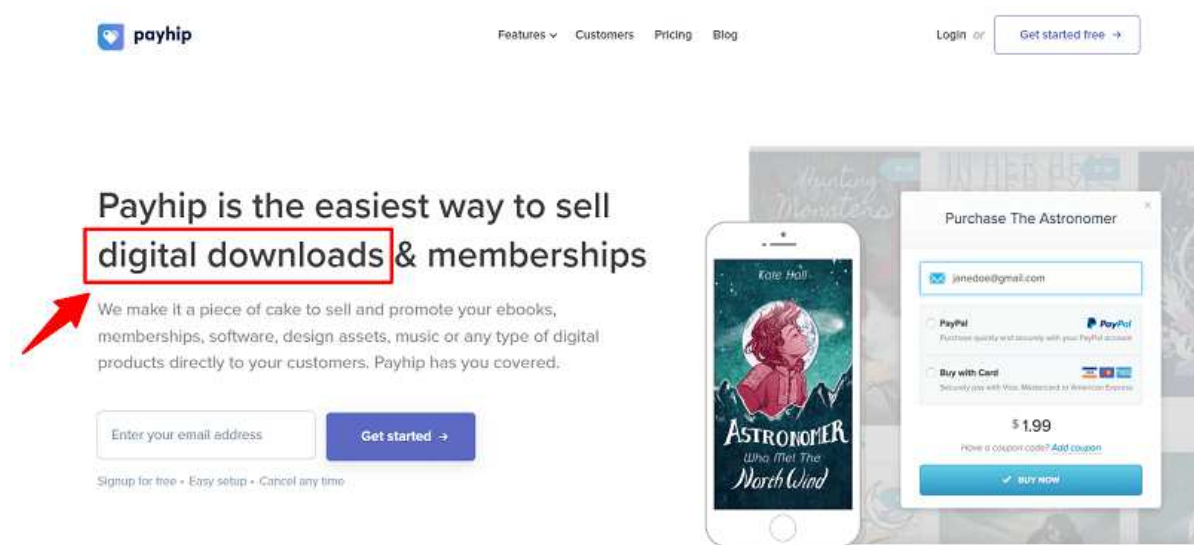


Image source: Payhip

Digital downloads mean you would be able to sell eBooks, software, design assets, templates and music to your customers. Plus, Payhip also allows its users to sell memberships, coaching, online courses and physical products.

Key features of Payhip

- No coding skill is required to add digital products
- Easy to setup & organize online store
- Protect your digital download
- Upload multiple files to offer bonuses to customers
- Easy upsell and downsell
- Customers can pay for your digital products via PayPal or Strip
- No website is needed to sell digital products
- Allow affiliates to promote your products
- No minimum payout

Is Payhip Really Free?

To see whether you can use the Payhip platform to sell eBooks for free, take a look at the [Payhip Pricing and Plans](#). It currently offers three plans to its users - **Free Forever**, **Plus** and **Pro**.

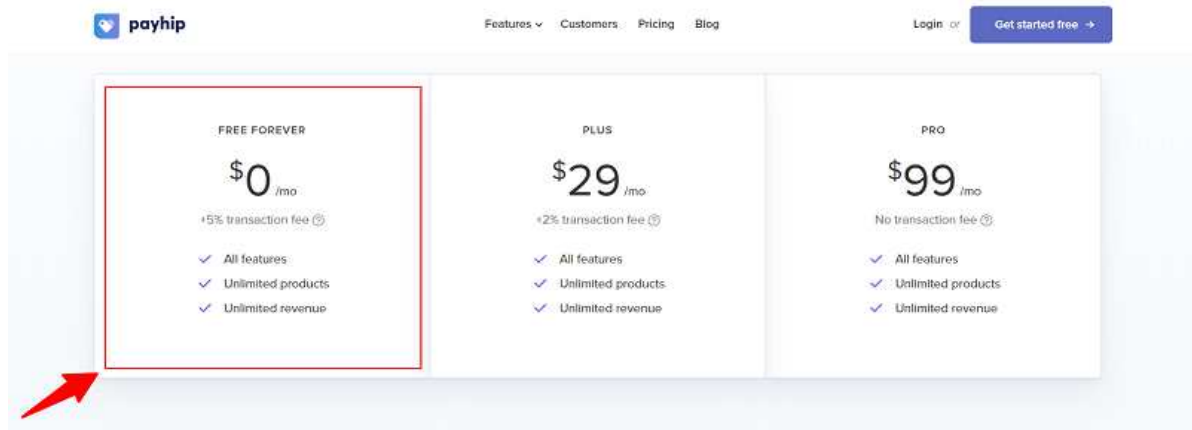


Image source: Payhip

Free Forever Plan - \$0/month

Plus Plan - \$29/month

Pro Plan - \$99/month

All the above three plans offers you the same premium features. Plus, you can add, sell unlimited products and generated unlimited revenue under these plans.

The only difference is...

the **Transaction Fee**.

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So, here are the transaction fee that is charged by Payhip from its users.

Free Forever Plan (\$0/month) - 5% transaction fee

Plus Plan (\$29/month) - 2% transaction fee

Pro Plan (\$99/month) - No transaction fee

If you're on the free plan, you only need to pay a *5% transaction fee* on your sale.

The Free Forever Plan doesn't charges you any monthly payment, like, in case of Plus and Pro plan.

For beginners, who are starting out to sell eBooks, I would recommend to start with the Free Forever Plan. Once you start generating good volume of sales, you can upgrade to the paid plans to save on the transaction fees.

Join the Payhip's free plan here - [Free Forever](#). It offers all the premium features that comes bundled with other paid plans. **No credit card is required to join the free plan.**

How to Sign Up and Add Your eBook?

Sign up process at Payhip is pretty straightforward.

Go to [Payhip.com](https://payhip.com) and enter your *email address* and click on *Get Started* as shown in the image.

Or you can click on **Get started for free**, at the top right of the screen.



Sell digital downloads, courses, coaching
and more from one simple platform.

We make it easy for you to sell anything online anywhere.

A screenshot of the Payhip sign-up form. It features a text input field labeled 'Enter your email address' and a blue button labeled 'Get started for free' with a right-pointing arrow. Below the button, there is a small line of text: 'Signup for free • No card required • Cancel any time'. A red rectangular box highlights the entire sign-up area, and a red arrow points to the bottom right corner of the box.

Now enter your password and click on *Create account*.

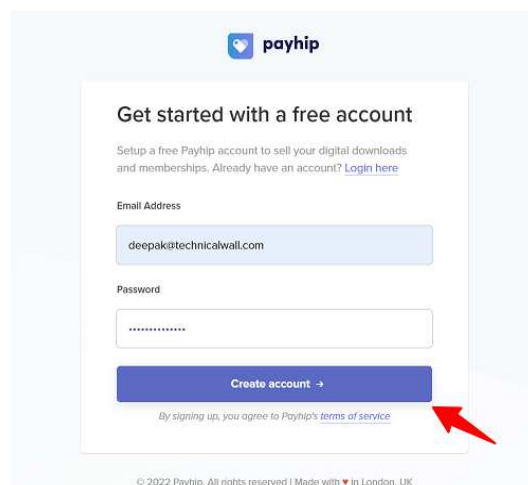
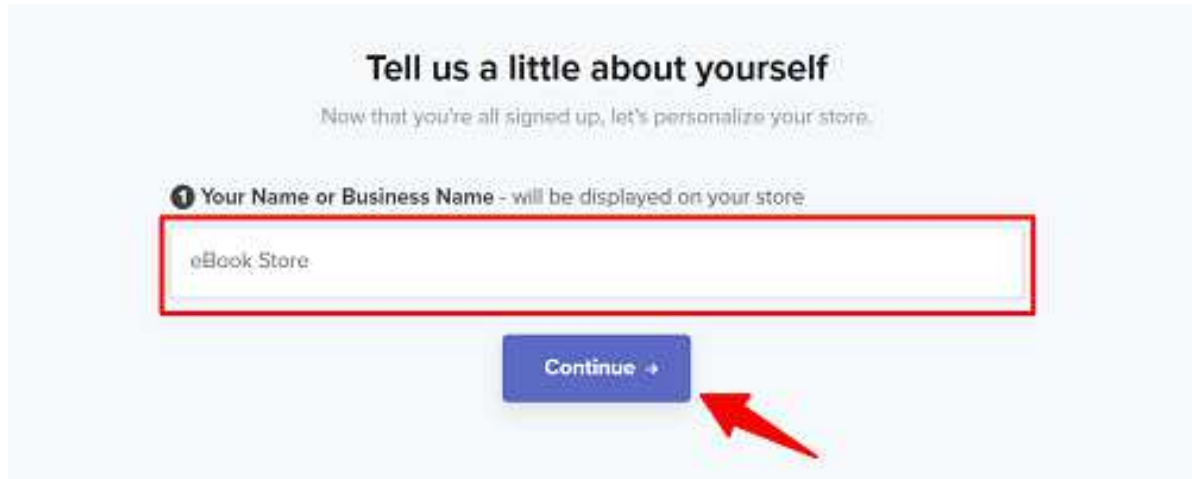
A screenshot of the Payhip account creation form. The title is 'Get started with a free account'. Below the title is a sub-header: 'Setup a free Payhip account to sell your digital downloads and memberships. Already have an account? [Login here](#)'. There are two input fields: 'Email Address' with the value 'deepak@technicalwall.com' and 'Password' with a masked password '.....'. Below the password field is a blue button labeled 'Create account' with a right-pointing arrow. At the bottom of the form, there is a small line of text: 'By signing up, you agree to Payhip's terms of service'. A red arrow points to the bottom right corner of the 'Create account' button.

Image source: Payhip

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In the next step, you would be required to enter your *Name* or *Business Name* that will be displayed on your online store.



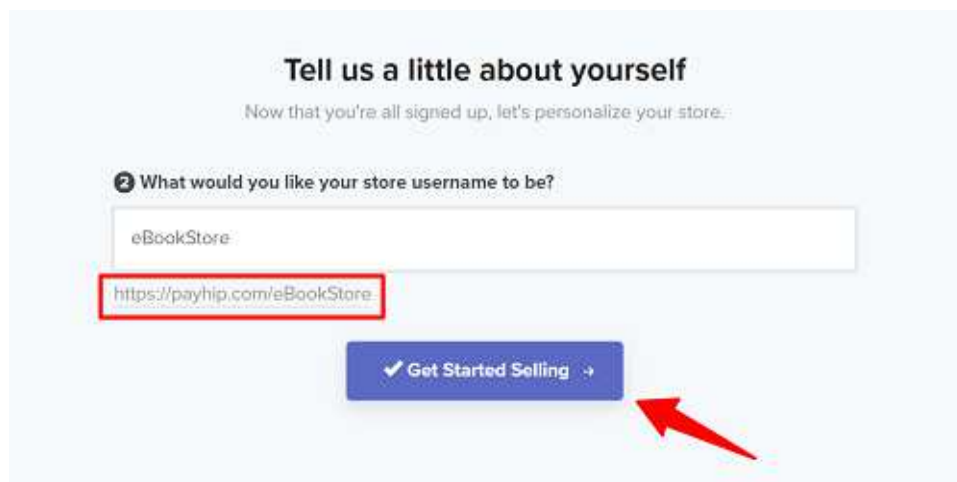
The screenshot shows a form titled "Tell us a little about yourself" with the subtitle "Now that you're all signed up, let's personalize your store." Below the title is a numbered instruction: "1 Your Name or Business Name - will be displayed on your store". A text input field contains the text "eBook Store" and is highlighted with a red border. Below the input field is a blue button labeled "Continue →" with a red arrow pointing to it from the right.

Image source: Payhip

Whatever you enter in this step will become your Payhip online store URL.

For example, I have entered **eBook Store** as my store name. So, my store URL will be:

<https://payhip.com/eBookStore> (See the screenshot)



The screenshot shows the same form titled "Tell us a little about yourself" with the subtitle "Now that you're all signed up, let's personalize your store." Below the title is a numbered instruction: "2 What would you like your store username to be?". There are two input fields: the top one contains "eBookStore" and the bottom one contains "https://payhip.com/eBookStore", with the bottom field highlighted by a red border. Below the input fields is a blue button labeled "✓ Get Started Selling →" with a red arrow pointing to it from the right.

Image source: Payhip

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Now click on *Get Started Selling*.

It will launch the **Payhip Dashboard**. Here, you'll be greeted with the message - *You've completed 25% of your store setup*.

Here, you can add your eBook, set up the payment process to get paid for your eBook sale and more.

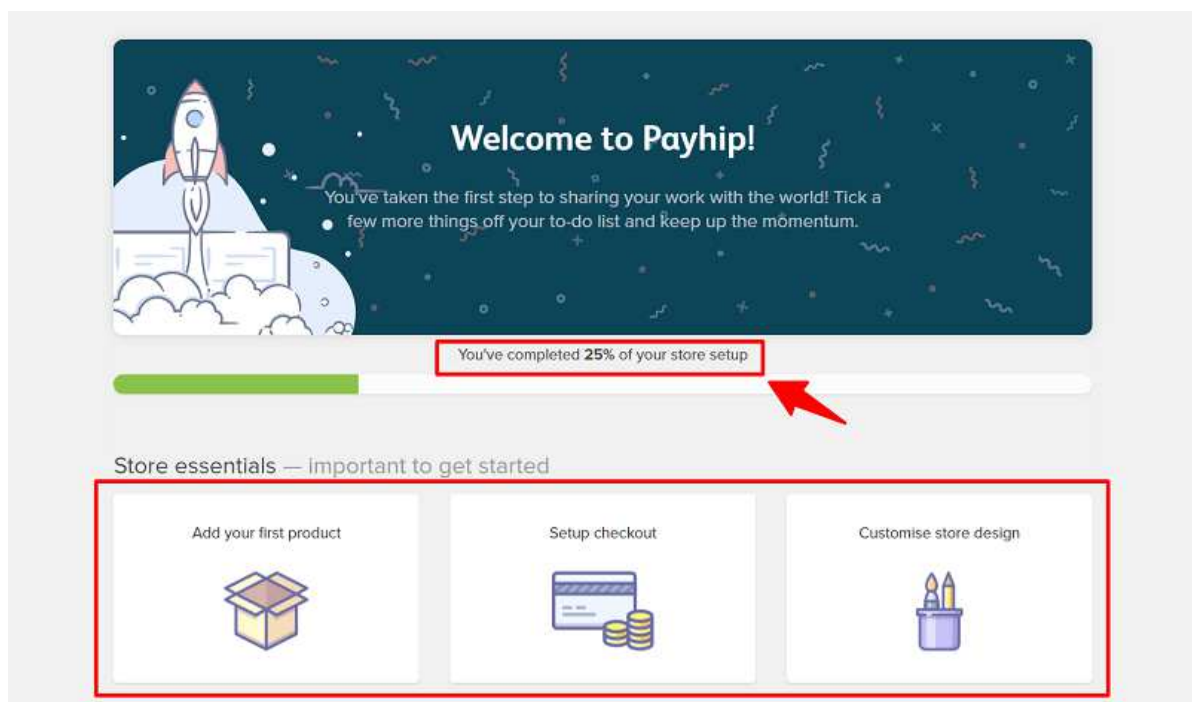
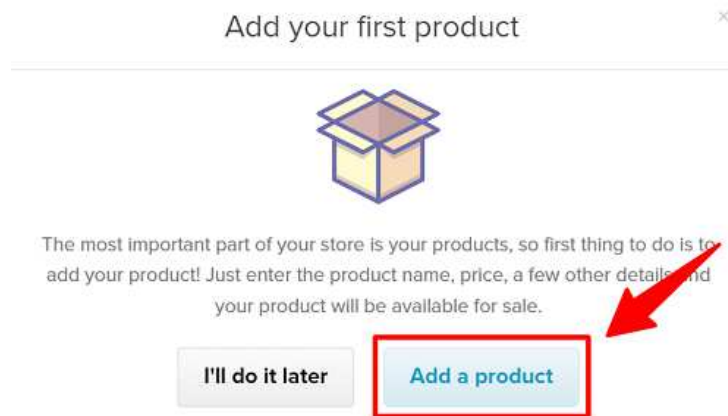


Image source: Payhip

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To begin adding your eBook, click on - *Add your first product.*

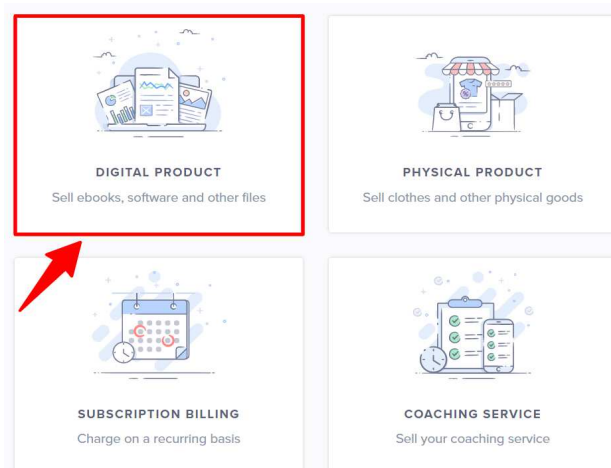
Now click on - *Add a product.*



Now, this is the important step, where you would be presented with four different product types supported by Payhip:

1. **Digital Product.** To sell eBooks, software, and other files.
2. **Physical Product.** To sell clothes and other physical goods.
3. **Subscription Billing.** To charge your users on recurring basis to use your products or services.
4. **Coaching Service.** To sell your own coaching programs or services.

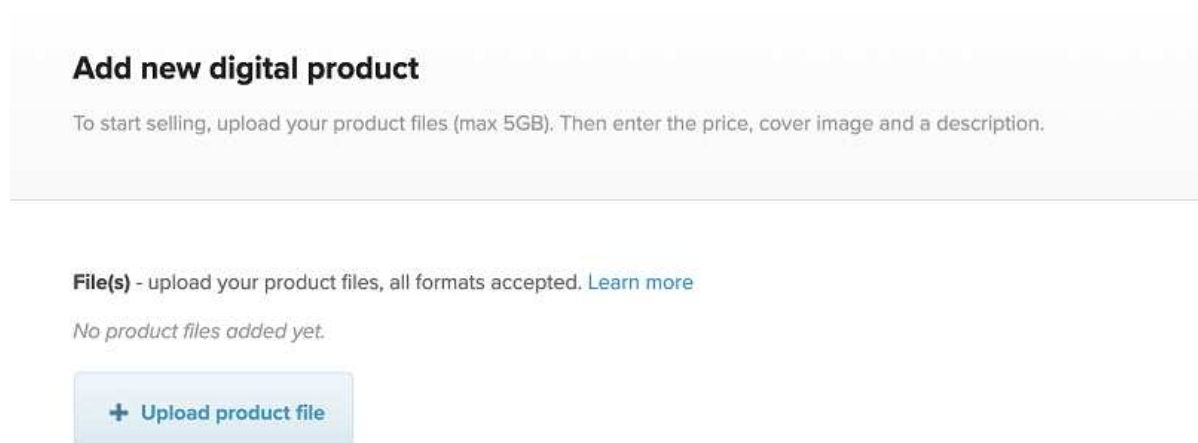
To add eBook to your store, select - **Digital Product.**



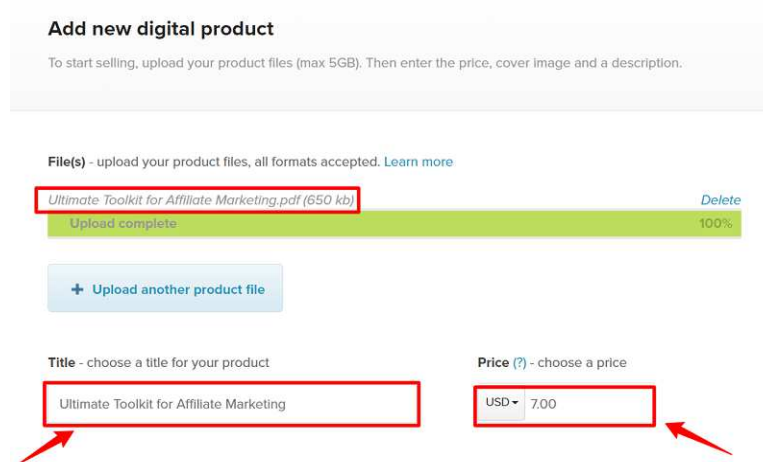
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Now, you need to enter all the information related to your eBook.

First you need to **upload your eBook file**. You can add multiple files here and they can be of any type – eBook, audio, video, PDF or any other file format. The size limit for your product can be 5GB per file. If you have multiple files in *zip format*, you can also upload it here.



As shown in the image above, click on - *Upload product file*, to select your eBook. Please remember, you can also add multiple files if you want to offer some bonus files to your customers. To add more files, just click again on - *Upload product file*, and your file will be uploaded.



In the above image, you can see that I have uploaded my pdf.

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After uploading the eBook, now enter the *Title* for the eBook and the *Price* that you want to charge from your customer. Payhip offers multiple currency to choose from. *USD* is the default option.

Now you need to add a **Cover Image** for your eBook. The recommended width of the eBook cover should be **1000 pixels**.

You can use free tools like [Canva](#) to create a cover for your eBook.

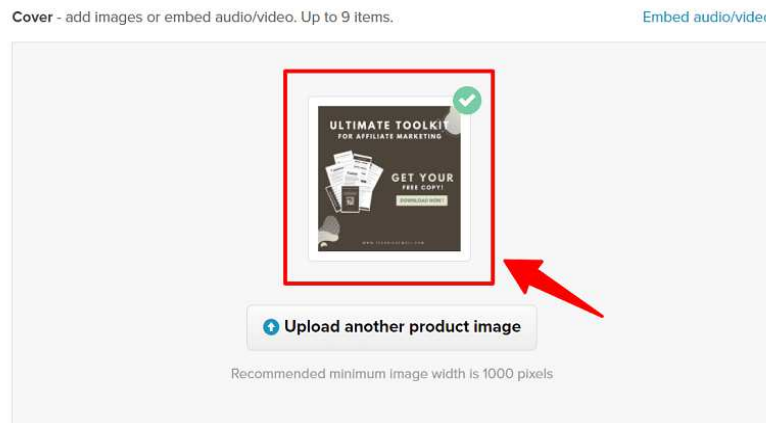
If you want to know more about these cover maker tools, check out my article - [Best eBook Cover Creators](#).

You can add up to *9 items* that include *images*, *audio* and even *video*. It gives you a perfect opportunity to grab the attentions of your customer to the main features or attraction of your eBook to drive more sales.



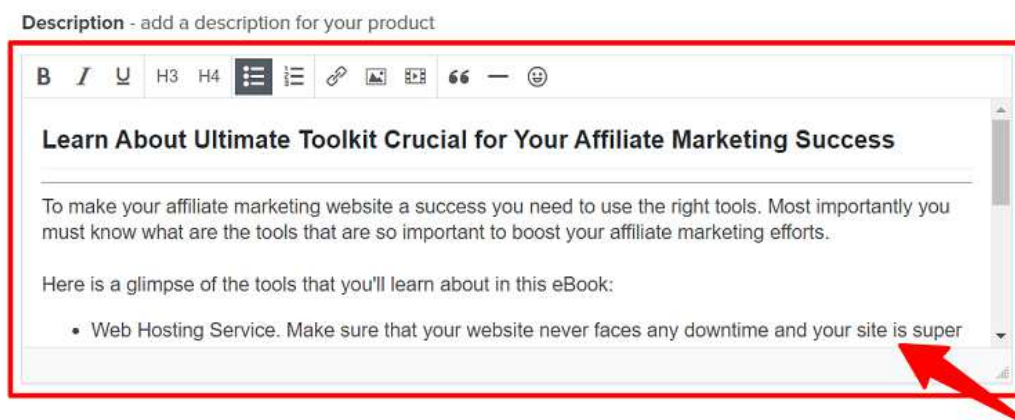
How to Sell eBooks on Payhip for Free (A Complete Guide)

In the below image, you can see that I have added a cover image for my eBook. The cover image has been designed in [Canva](#).



After adding the cover image, add a short description of your eBook. Payhip offers a built-in editor where you can add all the important details of your eBook.

Though the editor is limited in features, but still it offers useful options like - *H3*, *H4* to add Headlines, *Bold*, *Italic*, *Underline*, *Bullets*, *Hyperlinks*, *Images*, *Videos*, *Emojis* and more.



How to Sell eBooks on Payhip for Free (A Complete Guide)

After entering the description, you will find **Visibility** options - Visible (default option), Invisible and Unlisted. Keep the Visible option selected, as we would want everyone to see our eBook listed on sale.

Payhip also offers some extra features under *Advanced Options* that are truly optional. You can use one or more of these features as per your requirement.

Advanced options

This product is tax exempt

Product is an ebook (?)

Upload a preview file for your customers (eg a few pages as a teaser)

Limit the number of times this product can be sold

Automatically subscribe customers to mailing list

Generate unique license keys for each sale (only for software products)

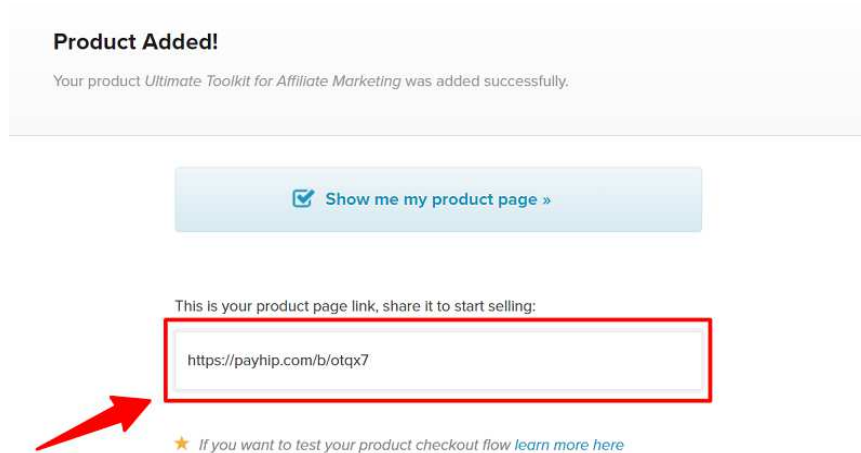
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Some features that I found particularly useful under Advanced Options are:

- **Upload a preview file for your customers.** This is particularly useful when you want to give your users *a free sample/preview of some of the pages of your eBook*. May be 1 or 2 chapters to generate interest among your prospective customer to buy your eBook.
- **Limit the number of times this product can be sold.** You can use this option, if you have decided to sold only a fixed number of copies of your eBook. For example, if you only want 100 copies of your product to be available for purchase, type “100” in here.
- **Automatically subscribe customers to mailing list.** This is one of the great marketing features of Payhip where it allows you to add your customers to your email list. You just need to integrate your [email service provider](#) with Payhip and all your customers will be automatically added as your email subscribers.
- **Generate unique license keys for each sale of software.** This option is useful when you're selling software and want your user to have unique license key for the software.

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Now just click on **Add Product** and your eBook will be added in your store. You'll get your product's page URL that you can share with your audience on your website, email newsletters, social media websites and more (see the screenshot below).



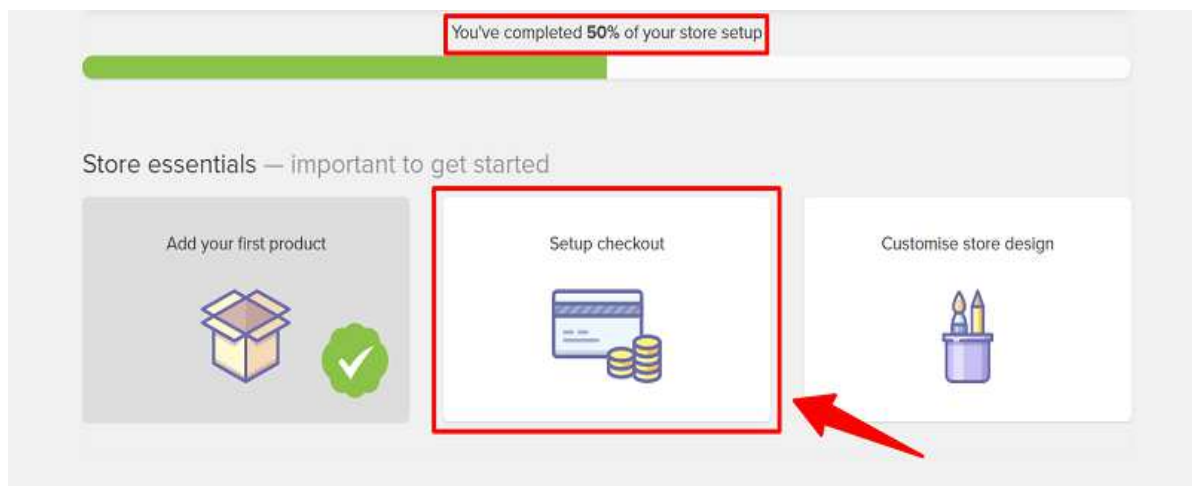
But you can't start selling your eBook yet. If you visit your eBook product page, you'll notice that there is no *Order* or *Buy* button that allows your customer to make the purchase.

You need to add Payment details as shown below.

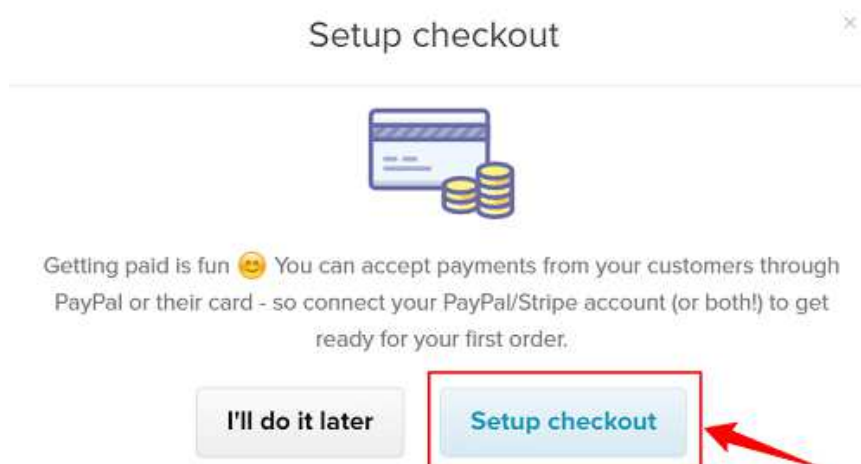
How to Set Up Payment Details?

Click on *Dashboard*, it will take you to Payhip dashboard where a message can be seen displaying - You've completed **50%** of your store setup.

To complete set up payment details, click on - *Setup checkout*.



A window will open. Again click on Setup checkout.



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Currently, Payhip offers PayPal and Stripe as the two payment options. So, you need to enter either your **PayPal** or **Stripe** account details. If you don't have the account, you would have to create an account at any one of these payment processors.

Account settings
Edit your account details here such as payment details, name, download limits etc.

Your Store | **Payment Details** | Billing & Invoices | Taxes | Shipping | Advanced Settings | Login Settings | Developer

Your PayPal account
Please login securely with PayPal below to start accepting payments.

[Link PayPal Account](#)

Your Stripe account
To get started with Stripe payments, click the button below:

[Accept Payments With Stripe](#)

After linking your payment account, enter *Statement description*. This will appear on your customer's bank statement to recognize your store.

Your default currency

USD

Statement description - will appear on your customers bank statement, they should recognise it's you (maximum 11 characters)

PAYHIP* Enter statement description ...

Finished adding your settings changes?

[Save settings](#)

After entering the statement description, click on *Save settings*.

How to Set Up Store Profile, Taxes, Shipping, etc.?

On the same page, you can see the option - **Your Store**.

Here you can set up your profile. For example, you can edit or enter your *Name* or *Company Name* and *username* of your store page.

Additionally, you can also add your social media accounts such as - *Instagram*, *YouTube*, *Facebook*, *Twitter* and *Pinterest*.

Now move on to following options:

- **Billing & Invoices:** Here, you can check your current plan. This is the place from where you can upgrade to higher-tier plan.
- **Taxes:** Here you can add your physical store address. Since we're selling eBooks, a digital product, you don't need to any address here. You can add your tax details according to your country tax laws.
- **Shipping:** For digital products store, no need to enter any details here.
- **Advanced Settings:** See the screenshot below for all the details.

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Account settings

Edit your account details here such as payment details, name, download limits etc.

[Your Store](#) [Payment Details](#) [Billing & Invoices](#) [Taxes](#) [Shipping](#) **Advanced Settings** [Login Settings](#) [Developer](#)

Protect your PDF files

Stamp the buyer's email on the top left of each page of your PDF for files below 250MB. [See an example](#)

Email Notifications

Send me a notification email everytime one of my products is sold

Inventory Notifications

Send me a notification email if my physical product inventory falls below a certain level

Download Limit - maximum number of download attempts for each file

Google Analytics - your google analytics unique ID e.g. UA-000000-01 [learn more](#)

Facebook Pixel - your Facebook Pixel ID

Store Units - what units would you like for your physical products

Imperial — pounds, inches Metric — kilograms, centimeters

Checkout Settings

Redirect customers to a particular webpage when they successfully complete the checkout

Collect customer first and last name during digital product checkout

Display your own questions for customers to answer during checkout

Logo & Invoice Settings

Add your logo on invoices and email receipts that customers receive

Add your business address on invoices that customers receive

Email Receipt - edit the subject and message for the email receipt sent to customers [learn more](#).

Subject:

Message:

Finished adding your settings changes?

[Save settings](#)

How to Sell eBooks on Payhip for Free (A Complete Guide)

Advanced Settings Options

Protect your PDF files – This is a setting that you can enable to protect your content from piracy. Each page of your PDF will be stamped with the customer's email address and their date of purchase.

Email Notifications – Here you can switch on/off email notifications for each time one of your products is sold.

Inventory Notifications – Select this checkbox to be notified when your inventory number for a physical product falls below a certain number.

Download Limit – Limit the number of times each customer can download your products. Another way to protect your content from piracy.

Google Analytics – Enter your Google Analytics ID here for page view and e-commerce tracking.

Facebook Pixel – Enter your Facebook pixel ID here to track how your Facebook ads are performing.

Store Units – Choose whether you'd like to use imperial or metric units for the weight of your physical products

Redirect customers to a particular webpage when they successfully complete the checkout –

Display your own questions for customers to answer during checkout.

Email Receipt – Add a custom message to the email receipts that your customers receive.

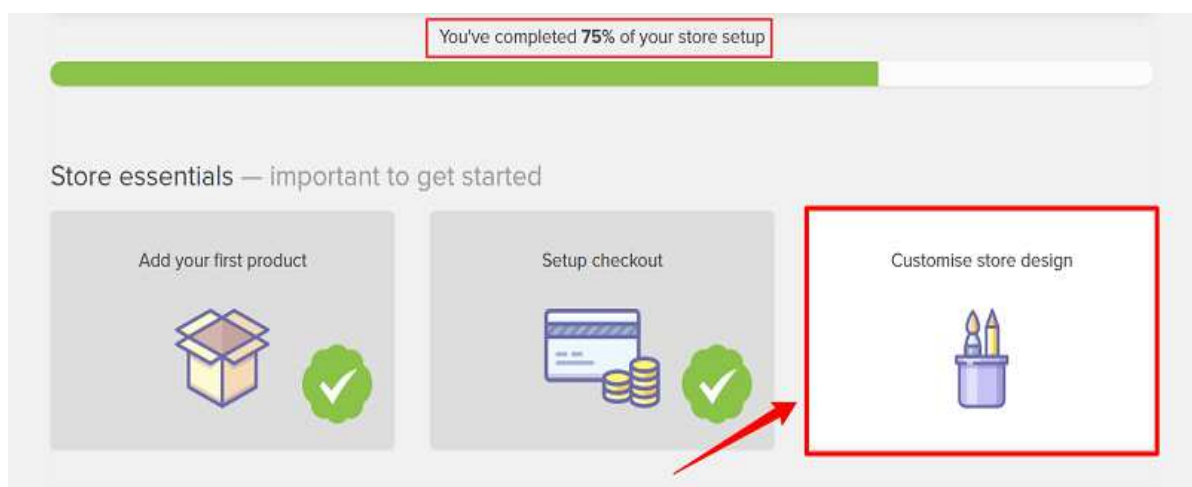
After entering all the details, click on **Save Settings**.

How to Customize Store Design?

Now your online store is 75% completed. Move on to the next step to design your product store.

From the [Payhip Dashboard](#), select - *Customize Store Design*.

A window will open, again select - *Customize design*.



It will launch the Payhip Editor where you can customize the look and feel of your store page.

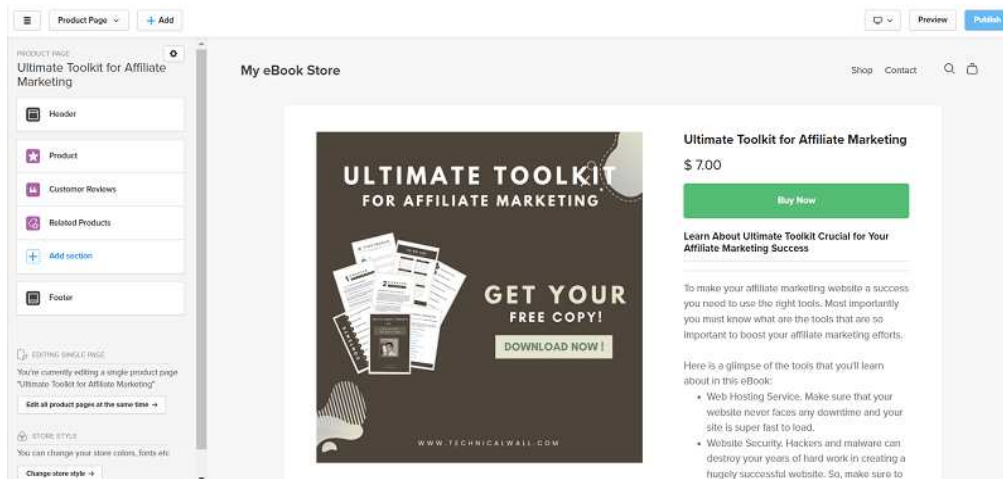
Below is a glimpse of my sample store page that I have created for the sake of this tutorial. You can see that:

- Store name at the top
- It has a cover image
- Title of your eBook
- Buy Now button
- Description of your eBook
- On the left side of the editor, you get these options to customize your store
 - Header, Product, Customer Reviews, Related Products, Footer and more.

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Another great feature you get here is the *Desktop* and *Mobile* view. You can customize your store keeping in mind both Desktop and Mobile users.

On the top left of the editor, you can click on the *Preview* button to see how your store will look to your customers.



After you have made all the changes to the store, hit the **Publish** button to make your store live.

That's it. You have now successfully created an online store, uploaded your eBook and make the store live. **Now your customers will be able to buy your eBook from your Payhip store.**

I hope now you have full understanding of **how to sell eBooks on Payhip for free.**

The only charges you need to incur is the transaction charges (5%) and other fees as charged by your payment gateway (*PayPal* or *Stripe*).

Please Note. When a customer buys eBook from your store, [Payhip](#) will immediately delivers the file to them on your behalf and you get money from the sale instantly. There's no minimum payout, so even if your eBook is selling for \$1, you'll still get paid right away.

How Do I Get Paid For Ebook Sale?

For each eBook sale, [Payhip](#) lets you take payment through both PayPal and Stripe payment gateway.

Stripe is a payment gateway that lets you take payments via credit and debit cards.

PayPal payments works quicker and come into your PayPal account instantly which can then be withdrawn to your bank account. Stripe payments take up to a couple of business days.

Get started with the Payhip free plan today - [Free Forever](#) (no credit card required). It offers all the premium features that comes bundled with other paid plans. If you feel, Payhip is not the right platform to sell eBooks, you can cancel your account any time.

Wrapping Up

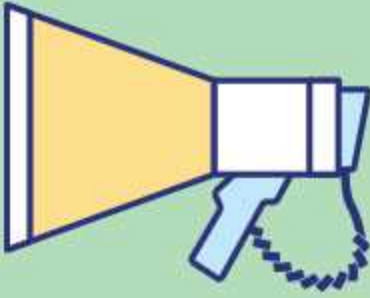
Payhip is an easy to use platform to sell digital products, physical goods, online courses, memberships and coaching services.

For beginners, the free plan offered by Payhip is a perfect way to set up a online store for free and earn by selling products, incurring only the transaction fee and little charges by payment gateway.

Get started with [Payhip](#) and start selling your eBooks for free.

[Join PAYHIP for Free](#)

Thank You.



Please Note:

1. This eBook is designed and created using **DESIGNRR**. [Learn more.](#)
2. The content of this eBook is written the help of **JASPER AI**. [Learn more.](#)

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